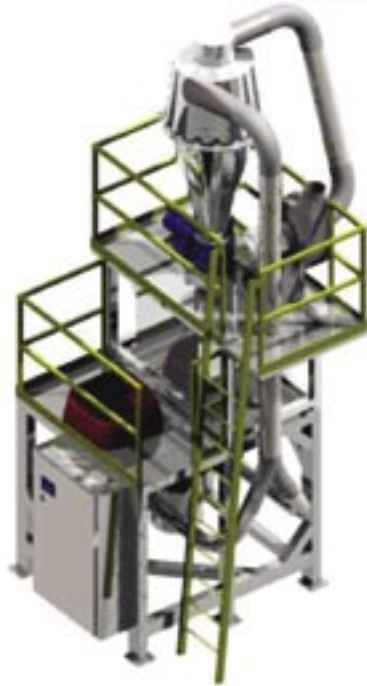


POWDER KING[®], LLC TO OFFER NEW LINE OF PULVERIZING MACHINES TO THE ROTATIONAL MOLDING INDUSTRY

ANTHEM, AZ - Powder King, LLC announced that they have once again made a significant development in the pulverizing process. The new pulverizing systems will be direct drive, eliminating the belt drive, bearing housing and mechanical adjustment feature for adjusting the belt tension. The pulverizing systems are manufactured by King Machine & Tool and Powder King, LLC at their 22,000 Sq. Ft. plant located in Massillon, Ohio.

For many years, the rotational molding industry has only been supplied by very few U.S. pulverizing machinery manufacturers, leaving the industry stagnant to new equipment developments. "For the past several years we have researched ways of significantly improving designs of pulverizing systems," remarked Jim Hummel, president of Powder King. "Rotomolders have been asking for technology and improvements and



reduced maintenance. I'm really excited to offer that". The Powder King line of single and dual mill machines have received a face lift, and now delivers everything that the industry has been

looking for.

Since 2003, Powder King has been supplying the latest in pulverizing technology, auxiliary equipment to the rotomolding industry. The current demand for high quality machines with these new exciting advancements is very appealing. It's perfect timing to introduce a competitively priced line of new machines. "We are innovators and feel that we must listen to our customers." The status quo way of business is not in our best interest stated, Jim Hummel

The pulverizing systems are offered with both a single and dual mill design.

For additional information on this new equipment line, Powder King can be reached at their business address is 4225 West Fortune Drive, Ste. 100, Anthem, AZ 85086, Phone: 623-551-9897 Fax: 623-551-8571 E-mail: jhummel@powder-king.com Web Site: www.powder-king.com.

UP FRONT

"THE WINE BAR"

by Southcorp, Australia



Leading Australian retail merchandising company, Advantage Line, and Sydney based custom moulder, Precision Poly, have together developed an exclusive point of sale display unit for Southcorp, known as 'The Wine Bar'. Southcorp is the largest wine producer in Australia and one of the top five in the world. Southcorp observed a tendency by many retailers to over invest in unknown, low cost, poor performing boutique brands in a bid to differentiate and offer more choice. This strategy tied up working capital, marginalised valuable sought after brands and confused wine purchasers. "The Wine Bar" created an exclusive, branded, in-store destination for Southcorp's wines, which challenged the way wine is traditionally presented. Wine purchasing became an enjoyable experience for the consumer, rather than a price point driven challenge. "The Wine Bar" has delivered huge gains in sales and share of Southcorp's labels and has secured a level of permanent retail brand presence that distinctly overshadows rival wine brands. Rotationally moulded components are used extensively in the construction of the display units. Further information can be found on www.advantageline.com.au